

# LCAP Infographics Better Engage Stakeholders

The Gobo LCAP Infographic is a visual tool that helps clarify California's Local Control Accountability Plan and effectively communicates goals and progress to stakeholders, making it easier to share and support the good work our schools do. It's usefulness is why California educators, from the State Board of Education to districts across the State, recognize and encourage LCAP infographics as a Best Practice.

## Gobo's Unique Process

Since the development of the original LCAP Infographic in 2014, Gobo has developed a specialized distillation, iconification, and review process that turns a lengthy text document into a simple and compelling visual tool. Just provide your LCAP, and in few weeks we provide a proof for your review. Our annual subscription includes updates throughout the year, and can include versions translated into other languages, such as Spanish or Vietnamese.

## Benefits

**Simplifies & Distills** - Synthesizes a lot of dry and complex information into something inviting, accessible, and comprehensible.

**Fosters Transparency** - Clearly communicates District priorities with improved visibility to goals and progress.

**Focuses & Aligns** - Focuses thinking, goals, and efforts into fewer, more critical priorities that helps keep stakeholders on track.

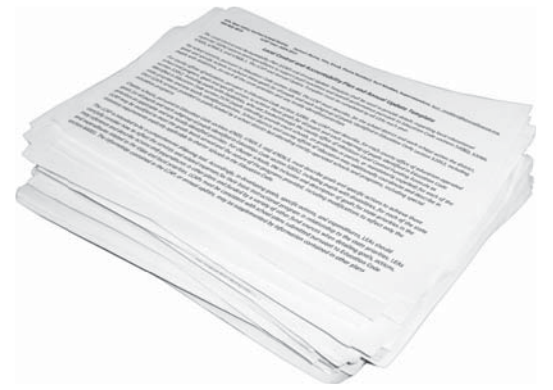
**Increases Support** - Promotes community-wide support and participation that brings LCAPs to reality. Stakeholders can only support what they understand.

**Removes Barriers** - Improves comprehension and overcomes English Language Learner-related barriers.

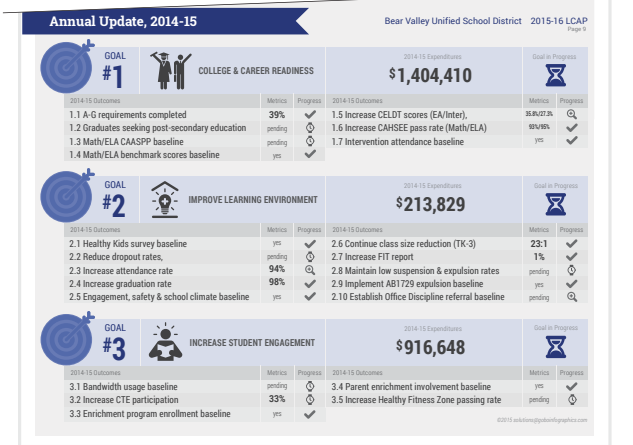
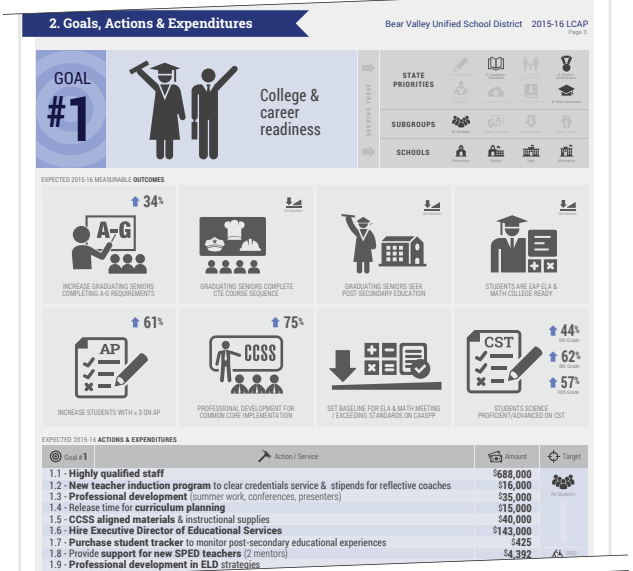
**Promotes Professionalism** - Effectively communicates the critical business of educating our children, reflecting well on District leadership and employees.

**Multiple Uses** - Publicizes through a variety of media, including websites, presentations, handouts, press releases, wall posters, and video displays.

**Easy Cost-Effectiveness** - Quickly pays for itself through staff time saved communicating LCAP intent and progress. Give us an LCAP, get an Infographic!



↑ **VS.** ↓



## Some of the 50+ School Districts & COEs we've helped:

- |                     |               |                    |
|---------------------|---------------|--------------------|
| Anaheim Union HSD   | Kentfield ESD | San Bernardino COE |
| Antelope Valley HSD | Marin COE     | Sonoma COE         |
| Bear Valley USD     | Orange COE    | Yolo COE           |
| Brawley ESD         | Pomona USD    |                    |
| Carlsbad USD        | Riverside USD |                    |



For questions, pricing & to get started:

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(See more samples at [www.goboinfographics.com](http://www.goboinfographics.com))